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## Hewlett-Packard Chooses Delta Dental

Hewlett Packard (HP) employees now have a choice between two Delta Dental PPO plans through Delta Dental Insurance Company. For eligibility and benefit information for your HP patients, please:

- Visit [www.deltadentalins.com/hp](http://www.deltadentalins.com/hp) and log in, or
- Call toll-free: 866-222-9018

Mail paper claims to Delta Dental Insurance Company, P. O. Box 1809, Alpharetta, GA 30023-1809. The payer number for electronic claims is 94276.

## Claims Tip!

With so many group policies renewing their contracts in January (some changing plan designs), it is always best to verify benefits and eligibility before performing treatment that was approved on a pre-determination. A fast and easy way to check benefits and eligibility is to access our ProFax system by dialing (208) 489-3545 (Boise area) or (866) 452-4152 (Toll-free).

As a reminder, approved pre-determinations do not guarantee payment if the patient's plan design or eligibility has changed.

## Ride the Radio Wave with Delta Dental

What do Dracula and the Tooth Fairy have in common? Both have been enlisted in new radio commercials as part of Delta Dental's Community Outreach educational message. Ads began running in February and educate parents about the importance and effectiveness of dental sealants. Parents are encouraged to take a 'bite' out of cavities and take their child to visit their dentist to get dental sealants. The radio ads are currently being aired in the Treasure Valley and Magic Valley. Billboards featuring the same message will be posted throughout the state in March.

## Delta Dental Community Outreach

As a non-profit organization, Delta Dental goes beyond benefits to help those in our community that don't have access to dental care or are unable to afford care. Between 2007 and 2009, Delta Dental of Idaho's Community Outreach Sealant Clinics reached out to over 8,000 Idaho 1st, 2nd, 7th, and 8th graders in schools serving low-income families to provide free dental sealants. Of the 8,000 students seen, 650 were found to have serious infections or severe decay requiring immediate care. In 2009 alone, over 2,300 children were sent home with notification to seek further treatment from dentists in their communities due to suspected decay.

To find out more about Delta Dental's Community Outreach programs, please visit our website, [www.deltadentalid.com](http://www.deltadentalid.com).

## \*\* NEW \*\* Discount Spore Testing

As required by the Centers of Disease Control (CDC), dental offices are required to routinely test their equipment to ensure proper sterilization. Biological spore testing is a common method for verifying the adequacy of your sterilization process. As part of our Value-Added Program (VAP) for contracting dental offices, we are pleased to offer discount pricing on sterilizer monitoring products and services through North Bay Bioscience, LLC.

Spore-Testing discounts are one of the many free and discounted services we offer our dental partners through our Value-Added Program. For more information, please contact us at (208) 489-3550. More can also be found on our website in the near future.

## \*\* NEW \*\* Orthodontia Discount Program for Members

New in 2010, Delta Dental of Idaho members who do not have an orthodontic benefit on their group policy can receive a discount for orthodontic treatment. Adults and children can seek services from participating discount orthodontists just by showing their ID card. This value-added service is not insurance and there is no cost associated with the program.

To view a list of the new discount program orthodontists, simply log onto [www.deltadentalid.com](http://www.deltadentalid.com) and select the WHAT'S NEW icon.

Delta Dental of Idaho is finding solutions in our ever-changing economic environment. What better way to market your practice than with the leader in dental benefits here in Idaho!

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